

THURSDAY SCHEDULE: 2022 LAA PRE-CONFERENCE AND WELCOME RECEPTION

Day 1: Thursday, September 15, 2022			
TIME	SESSION AND SET UP	CEU	LOCATION
11:00am-5:00pm	Exhibitor/Sponsor Set Up		DH Holmes 1-3
1:00pm-3:00pm	Annual Sponsor Pre-Conference Courses	.2	Lafitte; Orleans
3:00pm-5:00pm	Annual Sponsor Pre-Conference Courses	.2	Lafitte; Orleans
5:00pm-6:30pm	NEW!!! Welcome Reception with Sponsors		D. H. Holmes 1-3
Day 1: Thursday, September 15, 2022			
TIME	SESSION AND SPEAKER	CEU	LOCATION
			Foyer
1:00pm-3:00pm	<p>Customized Hearing Solutions Made For Your Patients: Lana Ward, AuD We know there's no one-size-fits-all hearing solution because everyone has their own needs, and no two ears are the same. Our new custom hearing instrument family is powered by the Polaris™ platform. It is designed for ultimate discreetness and tailored to each patient's ear. This session will introduce a product family that offers patients a truly unique and life-changing listening experience.</p>	.2	Lafitte A
OTICON			
1:00pm -3:00pm	<p>Conversations Shine with Phonak: Cheri Hebeisen, AuD, CCCA Phonak's purposeful innovation heritage has been improving peoples' lives for 75 years. This season, we bring features that can truly help people engage with better speech intelligibility to truly support cognitive fitness, strong social connections and keeping hearing aid users physically active.</p>	.2	Lafitte B
PHONAK			
1:00pm – 3:00pm	<p>Everything Customs: Dean Pilarski, Custom Design Specialist Introducing Rechargeable Customs by ReSound and Custom Modification Hands on and Lecture2 CEU educational event discussing "Everything Customs." We will be highlighting our rechargeable custom product line as well as offering a hands-on custom modification segment. Each attendee will receive a custom modification kit.</p>	.2	Orleans A
GN RESOUND			
3:00pm-5:00pm	<p>Going Beyond Better Hearing for Better Living: Michele Gerrish, AuD For those living with hearing loss the impact is significant, but experienced personally, with no two ears the same. Although their experiences can vary greatly, the desire for natural sound is universal and delivering it is key to meeting the needs of every person that walks through the clinic door. With more versatile AI personalization, enhanced accessories, and new, acoustically superior ear-tips, natural sound can now be delivered to more people in more situations. Product line extensions, updated fitting recommendations and new relaxation tools within the software will also be reviewed.</p>	.2	Lafitte A
WIDEX			
3:00pm-5:00pm	<p>Signia AX and the Benefits of New Features: Michael Faulkner, Au.D. This course will explore how hearing aids can impact the wearer's quality of life in the areas of soundscape awareness, stress reduction, physical activity, communication, and socialization. The focus will be on newly added features to improve own voice acceptance and speech understanding, and to reduce echo in reverberant places. This course will explore how hearing aids can impact the wearer's quality of life in the areas of soundscape awareness, stress reduction, physical activity, communication, and socialization. The focus will be on newly added features to improve own voice acceptance and speech understanding, and to reduce echo in reverberant places.</p>	.2	Lafitte B
SIGNIA			
5:00-6:30pm	NEW THIS YEAR!! Welcome Reception with Sponsors Cash Bar and Hors devours		D. H. Holmes 1-3
6:30pm - ???	On Your Own Until Friday Morning @ 7:30am		